

BY-LAW 8

ASSOCIATION PUBLICATIONS

GENERAL

1. The CMPA Director Communications shall manage all Association publications and will directly co-ordinate with the CMPA Executive as necessary. The Association may sponsor and manage electronic and/or print publications to share professional, general interest and anecdotal information amongst the membership. These media are only as good as the support they receive from the membership. Therefore, all members are encouraged to submit articles, photos and sketches. Executive Directors shall ensure articles and photos representing all facets of their membership are provided to the Director Communications in accordance with the appropriate published submission schedule.

PRINT PUBLICATIONS

2. Print publications are distributed only to Association members as follows (general circulation or file copies will not be sent to units or bases). Members, who do not have a CMPA recorded email account, will receive an individual copy of all print publications at the Association's expense, which will be mailed to an address provided by the member. All Association print publications will also be available electronically on the CMPA web site.

- *The Thunderbird Journal* This is a magazine quality production that was produced an average of four times a year to share important professional and human-interest information, ideas, anecdotes and stories throughout the membership. The Thunderbird Journal is no longer produced by either the MP Branch or the CMPA.
- *Electronic Publications* The CMPA World Wide Web page (www.cmpa-apmc.ca) is maintained by a webmaster under the supervision of the Director Communications. This page will be used to provide public access to Association and Military Police Branch information. Military Police, CMPA members and Association Executive staff may contribute messages or stories to the web page, but a particular section will not be reserved. Where the message/story will appear is decided by the Director Communications, who will also ensure that Canadian Forces Provost Marshal (CFPM) Operational Security is maintained by close liaison with the CFPM Public Affairs staff.
- The Director Communications shall ensure that Association programs are duly advertised in each issue.
- The Director Communications will liaise with the CFPM Public Affairs staff for any MP Branch related information for posting on the CMPA Web page;
- The website shall be updated at the discretion of the Director Communications.



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CMPA WEBSITE

3. The CMPA website will only contain information which can be made readily available to the public. The website may be used, but not limited , to advertising:

- CMPA funded activities;
- By Laws and Constitution
- History and Heritage information
- Latest CMPA or MP Branch news
- death notification (with Next of Kin permission) and related information;
- Professional development programs and their winners;
- A link to the Kit Shop Price and contact information;
- National Executive and Director Listings;
- annual reports; and
- other Association or professional interest items/information subject to the concurrence of the Executive.

FUNDING

4. All reasonable expenses associated with the production and maintenance of Association publications will be paid by the Association. Postage/other fees related to the provision of articles for publication in CMPA publications is a unit/individual responsibility. The Director Communications will account for expenses related to the publication and maintenance of print and/or electronic media and will co-ordinate payment as necessary with the Treasurer.

ACCOUNTING

5. The Director Communications shall record all capital equipment and reusable supplies purchased by the Association to support Association publications on an inventory control register and submit the register to NPP. Capital holdings shall be verified quarterly, and any discrepancies reported to the President and subsequently to NPP. The Treasurer shall provide oversight on all financial aspects of Association publications.