



BY-LAW 8 ASSOCIATION COMMUNICATIONS

GENERAL

1. The Association may manage electronic and/or print publications to share professional, general interest, and anecdotal information amongst its membership. These media rely upon, and are only as good as, the support they receive from the members of the Association. All members, therefore, are encouraged to submit articles, photos, and sketches of Branch events and activities.
2. The CMPA Executive Committee shall ensure articles and photos representing all facets of the membership are provided to the Director of Communications. The CMPA Director of Communications is responsible for managing the social media platforms used by the Association including, but not limited to, Facebook, Twitter, Instagram, and YouTube accounts.

DEFINITION(S)

3. Social Media. This refers to the means of interaction between and among people in which they create, share, and/or exchange information and ideas in virtual communities and networks.

PRINT PUBLICATIONS

4. Currently, the CMPA does not have any print publications as all news and correspondence is conducted via online means. The CMPA holds digital copies of the earlier editions of the Thunderbird Journal and the MP Branch Advisor's Newsletters.
 - *The Thunderbird Journal*. This was a magazine quality production that was produced an average of four times a year to share important professional and human-interest information, ideas, anecdotes, and stories throughout the MP Branch. The Thunderbird Journal is no longer produced by either the MP Branch or the CMPA.
 - *The MP Branch Advisor's Newsletter*. This official newsletter allowed members of the MP branch and their family to keep track of current events, Branch, and career issues on a quarterly basis. The MP Branch Advisor has not produced a newsletter in recent years as all information is now being passed digitally.

Both these digital publications can be found on our web page at <https://www.cmpa-apmc.org/media.html>.



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CMPA WEBSITE

5. The CMPA website (www.cmpa-apmc.ca) is maintained by a Webmaster under the supervision of the Director of Communications. This site is used to provide public access to Association and Military Police Branch information. Military Police and CMPA members are encouraged to contribute messages or stories to the website by contacting the Director of Communications via the web page “Contact Us” or by email at cmpa.apmc@gmail.com.

6. The CMPA website will only contain information that can be made readily available to the public. The website shall be updated at the discretion of the Director of Communications. The website may be used for promotion, and the publication, of:

- CMPA funded/sponsored events/activities;
- Events/Activities of Branch-wide interest or that may be of interest to serving and retired members of the Branch;
- The CMPA Constitution and By-Laws;
- MP History and Heritage information;
- CMPA or MP Branch news;
- Notification of deaths (with next-of-kin permission) and related information;
- CMPA and other Association personal and professional development programs and their winners;
- The MP Kit Shop Price and contact information;
- The CMPA Executive Committee and Directorate contact list;
- Annual reports; and
- Other Association, Branch, or professional interest items/information subject to the concurrence of the Executive Committee.

7. The Director of Communications will liaise with the CFPM Public Affairs staff for any MP Branch-related information for posting on the CMPA webpage and other Association social media. In addition, the Director of Communications shall also ensure all applicable NPP and DND/CF policies regarding publication content (including operational security issues) are met.

FUNDING

8. All reasonable expenses associated with the production and maintenance of Association publications will be paid by the Association. Postage and other fees, related to the provision of articles for promulgation in CMPA publications, is a unit/individual responsibility. The Director of Communications will account for expenses related to the publication and maintenance of print and/or electronic media and will co-ordinate payment as necessary with the Treasurer.



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ACCOUNTING

9. The Director of Communications shall record all capital equipment and reusable supplies purchased by the Association to support Association publications on an inventory control register and submit the register to NPP. Capital holdings shall be verified quarterly, and any discrepancies reported to the President and subsequently to NPP. The Treasurer shall provide oversight on all financial aspects of Association publications.

OPI/OCI

OPI Director of Communications

OCI Treasurer